

EDUCATION

Google UX Design Certificate

// April 2021 - August 2021, Online

Completed comprehensive UX Design training covering research, wireframing, prototyping, and usability testing.

BV Raju institute of Technology Computer Science

// August 2017 - May 2021, Narsapur, TG

EXPERIENCE

iTester Inc.

QA Lead & Product Designer | Nov 2022 – Present

Key Responsibilities:

- Lead testing activities across multiple products including RiVirtual, iTester Marketplace, and internal platforms, managing a team of 10+ junior testers.
- Design end-to-end **user experiences, information architecture**, wireframes, **prototypes**, and **UI solutions** for web and mobile applications.
- Create **Product Requirement Documents (PRDs)**, **user flows**, **workflow diagrams**, and **product architectures for SaaS, Marketplace, PropTech, and Community Management** platforms.
- Collaborate with **stakeholders, developers, and business teams** to translate requirements into **scalable digital products**.
- Led the **redesign of RiVirtual CRM, Property Posting Experience, Subscription Management, Digital Business Cards, Awards Platform**, and Localization initiatives.
- Architected and designed **Loop Community Application** and **iTester Marketplace** from concept to **launch-ready** product designs.
- Conduct **functional testing, regression testing, UAT validation**, release verification, and **production sign-offs**.
- Designed and delivered brand assets including **logos, brochures, flyers, magazines, certifications, award collateral, and marketing materials** for products.
- Created end-to-end **visual communication materials** supporting product launches, **training programs, marketing campaigns, webinars, awards programs**, and **educational initiatives**.

Key Achievements:

- Managed testing from **RiVirtual Version 0.1 through Version 10.0**.
- Led and **mentored** 10+ junior **testers**.
- Designed **80+ screens** across **multiple platforms**.
- Authored PRDs and product architectures for **multiple launched products**.

iTester Inc.

Junior QA Tester | Jan 2022 – Oct 2022

Key Responsibilities:

- Performed **manual testing** for web and **mobile applications**.
- Created **test cases, test scenarios, and bug reports**.
- Conducted **regression testing** and **user acceptance testing**.
- Collaborated **closely with development teams** to validate feature releases.
- **Participated in quality assurance planning** and release cycles.

Key Achievements:

- Successfully transitioned from **Digital Marketing** to **Software Testing**.
- Built a **strong foundation in QA** methodologies and testing processes.
- Started learning **UX/UI Design** through Coursera and **practical design projects** alongside testing responsibilities.

iTester Inc.

Digital Marketing Intern | Sep 2021 – Dec 2021

Key Responsibilities:

- Assisted in **digital marketing campaigns** and **content creation**.
- Supported **social media management** and **online brand visibility initiatives**.
- Worked on basic **website content updates** and **marketing assets**.
- Learned **digital marketing fundamentals** and campaign execution.

Key Achievements:

- Successfully completed **Digital Marketing Internship Program**.
- Earned **Digital Marketing Experience Certificate**.
- Developed **strong communication, research, and customer-focused thinking skills** that later contributed to **product design and user experience work**.

SKILLS

Technical

Figma // Adobe Illustrator // Adobe Photoshop // Canva // Adobe InDesign // Miro // Jira // Dreamweaver

Product Design & UX

Product Design // UX Design // UI Design // Information Architecture // User Flows // User Journey Mapping // Wireframing // Prototyping // Design Systems // Interaction Design // Responsive Design // Usability Testing

Product Strategy & Architecture

Product Architecture // PRD Creation // Business Requirements Gathering // Feature Planning // Workflow Design // Marketplace Design // SaaS Product Design // CRM Design // Mobile App Design // Enterprise Product Design

Research & Analysis

User Research // Competitive Analysis // Problem Definition // Requirement Analysis // Stakeholder Collaboration // Product Discovery

Quality Assurance

Manual Testing // Functional Testing // Regression Testing // UAT Testing // Test Case Creation // Test Scenario Design // Bug Reporting // Release Validation // QA Leadership

Branding & Visual Design

Logo Design // Brand Identity Design // Brochure Design // Flyer Design // Magazine Design // Social Media Creatives // Marketing Collateral Design // Presentation Design

PROJECTS

RiVirtual Platform, PropTech & Real Estate Ecosystem

- Led the redesign of key platform experiences including **CRM Revamp, Property Posting Revamp, Subscription Management, Sign-In/Sign-Up Flows, Digital Business Cards, Awards Platform, and Marketing Landing Pages.**
- Managed testing activities from **Version 0.1 to Version 10.0**, leading a team of 10+ junior testers and creating **test plans, scenarios, and release validations.**
- Contributed to USA and Canada localization initiatives, feature architecture, AI-powered property title & description generation, and enterprise workflow optimization.

Loop Community | Smart Community Management Application

- Created the complete **product vision, architecture, and user experience** for a smart community platform powered by **RiVirtual**, designing **34+ mobile screens from concept to launch-ready designs.**
- Designed advanced workflows including Visitor Management, Geofencing-Based Presence Detection, NFC Access Control, Community Hub, Events, Polls, and Resident Engagement Systems.
- Authored the PRD, **information architecture**, user journeys, wireframes, and UI designs, transforming traditional society operations into a connected digital ecosystem.

iTester Marketplace | QA Talent Marketplace Platform

- Conceived, architected, and designed a specialized QA marketplace from scratch, including **PRD creation, information architecture, user flows, wireframes, and 25+ production-ready screens.**
- Developed unique trust-driven features including **Device Lab Verification, Credibility Score Engine, Proof-of-Work Validation, and Bug Bounty Workflows to improve platform reliability and quality assurance.**
- Led end-to-end **UX/UI design and testing efforts, successfully launching a platform** that connects software companies with verified QA professionals through a managed marketplace ecosystem.

GoodReviews | Reputation Management SaaS Platform

- Designed the **end-to-end frontend experience** for an omnichannel review management platform serving businesses across multiple review channels.
- Created comprehensive **wireframes, user flows**, design systems, dashboards, analytics interfaces, campaign management modules, and review management experiences.
- Developed **scalable SaaS interfaces** focused on improving review collection, **reputation monitoring, customer insights, and business growth analytics.**

